AGENDA FOR OCTOBER 2021 EDITION

GLOBAL VIRTUAL SUMMITS (GVS)

Jointly Hosted by
GAO RFID inc. & GAO Tek inc.

Updated on October 13, 2021
Ken Smith
Find your focus – Accelerating ROI and increasing impact of big data collection.
Co-Ceo & Founder, Hopara
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, October 6, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/88233943886

John McNulty
The upcoming privacy revolution in marketing
CEO, Didgebridge
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 7, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/89150797881
Teon Singletary
The Maxwell Methods of Leadership: The Laws of Leadership
Business Owner, SP Serves LLC

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, October 12, 2021

Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/81435229740

Sam Gupta
How to create an architecture to take advantage of robotics or Industry 4.0 initiatives
Consultant, ElevatIQ

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 14, 2021

Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/86216749162
Changiz Sadr, P.Eng., FEC, CISSP

Identity Theft Protection
EIR Advisory Board at Engineers of Tomorrow | Board of Directors at Engineers for the Profession (E4P)

Presentation Language: English
Target Continents: North & South America, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 14, 2021

Code:
Eastern: 2:00pm - 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/85001183739

Craig A. Stevens

10-3PCM - The Three Phases of Change Model - The Process of Change

President, Westbrook Stevens, llc

Presentation Language: English
Target Continents: North & South America, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 15, 2021

Code:
Eastern: 12:30pm - 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/87509635968
James Barrood
Future of Ecosystems
CEO & Founder, Tech Council Ventures
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 15, 2021
Code:
Eastern: 2:00pm - 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/89325223126

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Jeremy Boerger
"Rethinking Information Technology Asset Management"
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Monday, October 18, 2021
Code:
Eastern: 12:30pm - 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/88227342168
Richard Saporito

Not Available
Senior Executive Advisor, Principal, RPS Savings Consultants

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Monday, October 18, 2021

Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/85410130697

Alex Coqueiro

Computer Vision for a Smart Society 5.0

Director of Technology, Public Sector Latin America, Canada & Caribbean Team

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, October 19, 2021

Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/84610294368
Dr. Tom C. Hogan
Creating Trans-formative Experiences: The Art of Student Engagement and Engaged Scholarship
Professor, Penn State University
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, October 20, 2021
Code:
Eastern: 12:30pm - 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/83523589091

Jeremy Wenger
How to Create a Course Within Your Existing Business Model
Owner & CEO, Workpress Media
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, October 20, 2021
Code:
Eastern: 2:00pm - 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/84096567933
Sebastian Sanders
Philanthropy innovation for Tomorrow
Digital Innovation, Pepsico/ Sanders Hand
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 21, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM
Please click the link below to join the webinar:
https://us06web.zoom.us/j/83057362247

Ganesh Subramanian
Role of Sensors in Industry 4.0
Director, Mandate Chips and Circuits Pte. Ltd.
Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 21, 2021
Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM
Please click the link below to join the webinar:
https://us06web.zoom.us/j/81721006352
Priyal Borole

Emerging Technologies in Marketing Automation and Why AI is new Marketing Automation Frontier

Lead Manager, Digital Marketing and Analytics, T. Rowe Price

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 22, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/86760813406

Victor L. Brown

How AI-Powered Digital Health Is Transforming Healthcare

Founder & CEO, Xcellent Life

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 22, 2021
Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/83774401492
Tony Storr
IBM Verifier suite
Global Leader, IBM

Monday, October 25, 2021
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM
Please click the link below to join the webinar:
https://us06web.zoom.us/j/89962010710

Jenn Bonine
You Inc. Building Your Personal Brand for the Career You Want!
Founder & CEO, AI Appstore Inc., PinkPowered AI, RedRex

Monday, October 25, 2021
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM
Please click the link below to join the webinar:
https://us06web.zoom.us/j/82938730172
Linda Tilson
Building a High Performing and Resilient Team Begins by Establishing a Culture of Trust
Owner, Learn From Linda

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, October 26, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/81831439718

Carlos Tapang
What is a Stablecoin?
Founder & CEO, RockStable

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, October 26, 2021
Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/89567147262
Bilyana Georgieva

How to become a TEDx Speaker

CEO, iConnect21

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, October 27, 2021

Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/83305845406

Suman Kanuganti

Personal AI – Equitable and Unbiased AI on the Blockchain That Improves Human Life

CEO & Co-Founder, Human AI Labs

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, October 27, 2021

Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/85986454618
Anthony Tasgal

Power of story telling
Director, POV Marketeting & Research

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 28, 2021
Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/88461353170

Mark Thomas

Using COBIT and NIST to Govern and Manage Your Third Party Risks
President, Escoute Consulting

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Thursday, October 28, 2021
Code:
Eastern: 2:00pm – 3:30 PM; Pacific: 11:00 AM to 12:30 PM;
Central European: 7:00 PM to 8:30 PM; IST: 11:30 PM to 1:00 AM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/84416858357
Dr. Dimitrios P. Kamsaris

Artificial Intelligence in Decision Making
Vice President, Bilston College

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 29, 2021

Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/87053014521

Donna Hook

The 19 Roadblocks to Effective 1-way Video Interviewing

Owner, Confident Communicator Coach

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, October 29, 2021

Code:
Eastern: 12:30pm – 2:00 PM; Pacific: 9:30 AM to 11:00 AM;
Central European: 5:30 PM to 7:00 PM; IST: 10:00 PM to 11:30 PM

Please click the link below to join the webinar:
https://us06web.zoom.us/j/83713692777
Speakers
Find Your Focus - Accelerating ROI & Increasing Impact of Big Data Collection

KEN SMITH
Co-Ceo & Founder, Hopara

Description: Cash sitting in an investment account has value, but significant gains are only realized with focused investments. The pace and scale of data collection continues to accelerate beyond the ability of traditional BI/ML/AI systems to analyze it. As a result data lakes are overwhelmed with massive volumes of unanalyzed data; To date, less then 5% of all data collected have been analyzed. Organizations that rely on data for strategic and daily activities need to accelerate data exploration at scale, while reducing the time to actionable intelligence. There is an urgent need to bridge the growing gap so collection efforts do not overwhelm analysis, leaving terabytes of data (cash) stranded. Hopara is a next-generation big data discovery and analytics platform developed at MIT CSAIL by Prof. Mike Stonebraker, the 2014 Turing Prize Awardee and databased pioneer; it creates easy to understand linkages between massive data sets and areas of operational focus where BI/ML tools can be more effectively applied yielding greater results in less time.

Biography: A career helping innovators find their product/market fit, and capture scalable market traction. Ken is currently Co-CEO of Hopara, an early-stage stealth startup Hopara spinning out of MIT CSAIL led by Prof. Mike Stonebraker (2015 Turing Prize), building a next generation big data visualization platform. Also Co-Founder and Head of Product & Operations for Rejjee, a Travel Tech and Logistics startup currently working with TSA / Homeland Security in a traveler cyber security prevention program. Ken has a track record of applying business development, product design, and go-to-market skills to convert good ideas into successful, profitable business activities for startups and Fortune 500’s. He has also been elected to leadership positions in multiple environmental conservation non-profits.
The Upcoming Privacy Revolution in Marketing

JOHN MCNULTY
CEO, Didgebridge

Description:
- Public Internet-based marketing is broken, from a privacy perspective.
- The tipping point: GDPR, CCPA, Virginia, Apple, Tim Cook, etc.
- Consumers demanding privacy & trust from their brands.
- The Public Internet has duped marketers into sharing leads with competitors.
- CMO's now expecting private leads, and private 1:2:1 networks.
- Has Public Internet marketing become merely a circular firing squad?
- Privacy to now become a powerful mar-com differentiator.
- Healthcare marketers egregiously allow mining of consumer “risk-profiles.”
- The era of “Digital Hipaa” has arrived.

Biography:  Beginning with the Gillette company, John's career rapidly advanced, receiving seven promotions in nine years, culminating with national responsibility for Walmart’s HQ. After Gillette, John had the good fortune to serve in senior leadership positions for a diverse group of nationally respected companies, including serving as president of MacGregor Golf Worldwide, senior vice president of Brunswick, vice president/general manager of Kodak, vice president of Wilson Sporting Goods, and director of National Accounts at Alberto Culver. John's primary area of expertise is Marketing/Sales Management, involving major retailers such as Walmart, Target, Kroger, Walgreens, CVS, Costco, Sam's, GGP Malls, etc.

Since 2007, John has been CEO (Co-Founder) of Didgebridge, a mobile-video-focused marketing-tech company which provides advanced marketing-communication technologies to major retailers, consumer brands, consumer-focused agencies, and other alliance partners.

John’s awards and achievements have included the following: The President’s Cup Leadership Award while at Gillette, the Chairman’s Award from Alberto Culver, two Chairman’s Award’s from Brunswick, the Consumer Sector’s Photography Category Award at Kodak, Brand Week feature article at Wilson, and two Golf World feature articles while MacGregor’s president.
John’s academic background includes:

- BA-Indiana University of Pennsylvania (YouTube's Co-founder, alma mater)
- Executive level certificate programs:
  - Northwestern University’s Kellogg School
  - University of Virginia’s Darden School
  - New York University’s Stern School of Business
The Maxwell Method of Leadership: The Laws of Leadership

TEON SINGLETARY
Business Owner, SP Serves LLC

Description: Raising the level of personal leadership effectiveness through an increased understanding of leadership principles, participants experience greater self-leadership skills and influence with others.

I will provide a 45-60 minutes study and discussion on lessons from expert leadership teacher, consultant, and author, John C Maxwell. This exploration of John’s work will touch on 3 laws to include “The Law of the Lid”- helping leaders to understand how their leadership ability determines their effectiveness, “The Law of Influence” - where each leader will come to understand the true measure of their leadership, and “The Law of Big Mo” - each leader will consider how momentum is their closest friend.

Upon completion of the presentation, participants will have personally defined immediate action steps that they can take and use in their daily professional and personal lives.

Biography: Coach Teon Singletary grew up in poverty, wearing second-hand clothes and shoes. Living in Trio, South Carolina, he’s currently serving in the Army National Guard as an officer. Within his 16 years of service, he was deployed once to Kuwait as the Battle Captain of 1,000+ soldiers. He was part of a three-person team that created the Leadership Development Strategy manual for South Carolina and designed the online university for this manual. He received multiple leadership awards and recognition because of his leadership skills.

Coach Singletary graduated from DP Cooper Elementary in 2001 and C E Murray High in 2005. He received his Bachelor’s Degree in Computer Science from SCSU in 2009 and his Masters in Information Technology Management from Webster University in 2017.

Coach Singletary is an entrepreneur and the Founder/CEO of two small businesses. SP Serves LLC, which specializes in Graphic Designing and Self Book Publication. At this time, he has helped eight other authors publish their books and written four books of his own.
Teon Singletary Leadership Empowerment, which specializes in Professional Leadership Development and Life Coaching and Small Business Consultant. He is a Certified Speaker, Teacher & Coach of the John C. Maxwell Team, which is the #1 Leadership Training Company in the world. Mentored by Les Brown in his Prodigy Program & the Power Voice System, he teaches how to use your voice through stories from our life. Coach now shares his experience and expertise by speaking, training, and coaching others to be the best they can be. To compound his effectiveness, he created his very own online university called “TS University.”

Coach Singletary currently is in partnership with Helping Hands of Georgetown, where he is the Program Leader of their Employment Program call Georgetown County Career Connections (GC3 for short) and a youth mentoring program called Youth Empowerment Program (YEP for short) for high school students. He’s also in partnership with Georgetown County Youth Academy, where he’s the Life Skills Coach for the football and basketball teams.

Coach Singletary is a member of and holds multiple leadership positions in national and local community organizations. National Society of Pershing Rifles (a military fraternity), Prince Hall Free & Accepted Masons of South Carolina, NAACP of Williamsburg County, Trio Action Community Organization, the Williamsburg County Friends of the Library, and the Lions Club of Pawley’s Island are some of these great organizations.

Coach Singletary’s goal in life is to dramatically change the mindset of the community by adding value to people, one person at a time. He does this by inspiring and coaching others to be, do & have more in life. The goal is to help those who are ready to be supported and bring back hope into the eyes of the hopeless; to achieve a changed life. One of the things he loves to say is, “You don't know what you don't know, and to go up, you must grow up...” He’s a server at heart and loves people. Most importantly, he loves the Lord greatly and knows that we all are greatness made from greatness.
How to Create an Architecture to take Advantage of Robotics or Industry 4.0 Initiatives

SAM GUPTA
Consultant, ElevatIQ

Biography: Sam Gupta has been a ERP thought leader in the digital transformation space for nearly two decades, with the primary focus on financial systems and ERP. He has been part of large transformation initiatives for fortune-500 corporations but now spends his time consulting with SMEs as a Principal Consultant at ElevatIQ. Sam’s deep expertise in manufacturing value chain combined with cross-industry expertise enable him to have higher success rate with digital transformation initiatives in the manufacturing, distribution, and retail industries. Sam regularly speaks at industry conferences and contributes his experiences through many popular blogs and publications. He also hosts a podcast called WBSRocks focused on business growth through digital transformation and ERP where he interviews top influencers and executives from ERP, Supply Chain, Digital Transformation, Supply Chain, and Accounting.
Identity Theft Protection

CHANGIZ SADR, P.ENG., FEC, CISSP
Engineer

Description: Identity theft can happen to anyone regardless of their location, position, wealth and other life factors. This presentation is to show you how to protect your personal data and prevent getting your identity stolen.

Biography: Changiz Sadr is a Telecommunications Engineer and a licensed Professional Engineer in Ontario. Prior to his current assignment to the Leadership Team of the Space Place Canada, and his recent appointments to Canadian Engineering Qualifications Board and the Board of Engineers Canada, he was practising in areas of Communications Infrastructure Engineering and Cyber Security for several years.

Changiz has been recognized with many prestigious professional achievement awards, such as the Most Dedicated Communications Engineering Consultant in Ontario (Corporate Vision Magazine’s Canadian Business Awards 2019) and Industry Excellence Award Finalist for Telecom Professional of the Year in 2008 (Authority of Telecom Management Practice).

Changiz joined the Emerging Disciplines Task Force of Professional Engineers Ontario (PEO) in 2008 as the industry Subject Matter Expert (SME) and led the Communications Infrastructure Engineering (CIE) group of this task force as the vice chair until 2011. During this time, he and his team created the Core Body of Knowledge (CBK) for CIE and presented to PEO Council in 2010, which resulted the CIE to became the 32nd engineering discipline in Ontario.

Changiz has served PEO for over 20 years including PEO Council from 2013 to 2017, Executive Committee, Chair of Regional Councillors Committee, and also on chapter and several different committees such as Finance, Audit, Discipline, and Experience Requirements Committee (ERC). He has also served 4 years on Council of Ontario Association of Certified Engineering Technicians and Technologists (OACETT).
Description: So… why Change? Change is going to happen with or without you! You either master change or become irrelevant. The Three Phases of Change Model is the foundation of the other models and represents the overall Process of Change.

However, if the diaper is not wet or messy, should you change it? Mastering change means you: (1) understand the concepts of change, (2) you master the tools, systems, and methodology of change, and (3) probably the most important core competency is you understand when, why, what to, and when not to change. Mastering the WHEN, WHO, WHAT, WHERE, WHY, HOW of change are the key core competencies of Excellent Strategic Managers. Warning, read the disclaimer. Even when you change for the better Murphy’s Law happens. “Things (ALWAYS) will get worse before they get better.”

Biography: Craig A. Stevens is an author, artist, engineer, educator, and management consultant (Focusing on Change Management).

He serves Parallon/HCA as a PRN Project Manager and he is an instructor, consultant, and corporate trainer for the University of Tennessee Knoxville (UTK), Tickle School of Engineering, Department of Industrial and Systems Engineering (I&SE), Center for Advanced Systems Research and Education (CASRE). He teaches graduate level engineering classes in Project Management and Optimization (Operations Research/Continuous Improvement) and teaches corporate classes on Change Management and Lean Six Sigma, providing consulting services as needed.

Craig has also taught over twenty different courses and thousands of students, for UTK, Vanderbilt University, Belmont University, Trevecca Nazarene University, The University of Phoenix, and many corporate workshops for the American Management Association, Padgett Thompson, NASA, HCA, and Nissan, to name a few.

Through his own company Westbrook Stevens, LLC (www.e-WBS.com), he is a consultant, speaker, and author of several books on Excellence in Change Management, including the Seven Attributes of Excellent Management, Strategy and Storms of Chaos, and Geronimo Stone, a business case study wrapped inside a dramatic novel.
Craig has over 30 years of experience as a Management, Industrial, and Systems Engineer, much of it spent as a consultant in 25 states, and for over 100 different organizations including SAIC, US DOD, US DOE, NASA, Lockheed Martin, Westinghouse, and DuPont, focusing on the organization/business as a whole system. He has worked in every layer of an organization, serving a dozen industries including Healthcare, Hospitality, Manufacturing and Energy.

Craig is also a Captain in the U.S. Air Force Auxiliary's Civil Air Patrol. There, he has served as the Professional Development Officer, an Aerospace Education Outreach Officer, on the Emergency Services (Air and Ground) crew, and on the Communications crew.

He is the Flags of America Artist with his art hanging in several public places--The FEMA Federal Building in Washington DC, the Nashville Metro Police Department’s Domestic Violence Center, in colleges and high schools, in the YMCA, and other places.
Future of Ecosystems

JAMES BARROOD

CEO & Founder, Tech Council Ventures

Biography:  I help companies, higher ed institutions and communities grow and drive innovation.

Having transformed organizations which support the innovation ecosystem I am now advising growth companies/corporates and helping institutions/cities/countries develop and leverage entrepreneurial communities. In addition, I regularly speak at conferences globally and would consider speaking at your next virtual conference on entrepreneurship, innovation, startup ecosystem development or technology.

Recognized by NJBiz on Power 100 List and ROI-NJ as a Top 100 Influencer for the past four years, I am active in the business community, advise companies and sit on boards. I publish thought leadership articles and have been widely quoted both locally and globally and have appeared on ABC, MSNBC and other channels/media.

Most recently, for over five years I led the regional trade association (NJ,NY,PA), the New Jersey Tech Council, among the largest and most highly regarded membership organizations of its kind with 1,000+ member companies representing 500,000+ tech workers.

Prior to heading the Council, I led FDU's Rothman Institute of Innovation and Entrepreneurship for 10+ years and am editor of the book, 'Entrepreneurship and Innovation: Global Insights from 24 Leaders' and the co-author of 'Lessons from the Great Recession.'
So many of us under that information technology asset management (ITAM) and software asset management (SAM) is hard. Annual IT budget forecasts rarely hold up for the entire year. There are plenty of excuses given:
• Untrustworthy reporting from the CMDB or MDR
• Unplanned version upgrades or platform refreshes
• Unapproved software, license, or cloud computing subscriptions coming due
• Unanticipated software license audit penalties
• And on, and on, and on…

“Rethinking Information Technology Asset Management” presents a new answer to the problem. Most business leaders and IT managers assume nothing can be done. That these problems are part-and-parcel of modern IT. The author, Jeremy Boerger, will talk about the reasoning behind writing the book, how this new methodology can help business leaders accelerate their cost optimization efforts while strengthening their cybersecurity and service support programs.

**Description:**

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**Biography:**

Jeremy L. Boerger spent twenty years perfecting the Pragmatic ITAM method, which directly addresses and permanently resolves the fundamental flaws in current ITAM and SAM implementations. In 2016 he founded Boerger Consulting, LLC, to coach business leaders and ITAM teams to fully realize their ITAM and SAM programs. You can find his book, “Rethinking Information Technology Asset Management,” on Amazon, Apple Books, B&N, or wherever you prefer to purchase your eBooks and paperbacks.
Mr. Saporito will be presenting innovative ways that companies can leverage technology solutions to dramatically reduce Operating Expense, increase Operating Efficiency and even drive new revenue streams. He partners with best in class solution companies with customizable approaches to each business’ unique requirements.

Biography: Mr. Saporito is an Executive Advisor/Principle at RPS Savings Consultants. RPS Savings helps enables organizations improve competitive advantage by reducing expenses and enhancing operating efficiency. RPS Savings provide additional value-added services including generating new revenue streams and operational capability leveraging proven innovative technology solutions.

Mr. Saporito brings over 30 years of experience as an Executive Officer in Global Fortune 500 and Fortune 1000 Companies with significant fiduciary responsibility. He brings a wide variety of industry experience in Manufacturing, Financial Services, Technology, and Medical Devices.

His broad range of functional experience in Distribution, Operations, Human Resources and Legal provides a solid foundation to understand how to drive efficiency and maximize profitability.

Additionally, Mr Saporito has served on 2 Board rising to the level of Board Chair.
Computer Vision for a Smart Society 5.0

ALEX COQUERIO
Director of Technology, Public Sector Latin America, Canada & Caribbean Team

Description: Computer vision has transformed our ability to process camera streams and use that data to create smart environments in the context of Society 5.0. From biometrics to robotics, ranging from satellites to medical exams, many organizations have already adopted computer vision as part of their strategy. The next frontier is helping to overcome chronic social challenges such as an aging population, depopulation, and constraints related to the environment leveraging vision technology to make the world a better place. This session will explore the lessons learned of working with machine vision at scale applying to the context of Society 5.0, showing best practices to ingest, store and extract business insights using real-world use cases and live demonstrations.

Biography: Alex Coqueiro is the Director of Technology for Public Sector focused on leading a technical team of solutions architects who design cloud solutions for government, education, healthcare & non-profit organizations customers in Latin America, Canada & Caribbean. He is currently responsible for helping customers to develop a cloud architecture focusing on mapping Amazon Web Services solution capabilities to business needs. He also serves as a key interface between the public sector team and the engineering, security, and compliance teams at AWS, ensuring that public sector customer requirements are front-and-center in service team plans and road maps. He also has been working in presentations for government agencies in different countries like the United States, Canada, Colombia, Chile, Mexico and Brazil in order to provide insights about how government can use technology to develop quality for citizens.
Creating Transformative Experiences: The Art of Student Engagement & Engaged Scholarship

DR. TOM C. HOGAN
Professor, Penn State University

Description: This talk is based on a 2-year research study and explores a unique and innovative approach to creating transformative experiences for undergraduate students in higher education by leveraging technology and the arts as an agent of change. Key findings and actionable recommendations will be shared.

Creating transformative experiences involve helping students to see themselves, their situation, other human beings, and the world from a different perspective. A human-centered design approach is discussed and is employed to help students develop empathy and compassion for others who may be different, and the development of cultural competence, and global leadership skills.

Human factors involve the importance of creating a welcoming, physically and psychologically safe, equitable, inclusive teaching and learning environment, and promoting a sense of belonging. Teaching methods include mindfulness practices and self-reflection techniques. I will also provide a perspective on the future of higher education, including the use of artificial intelligence, machine learning, and immersive technologies to transform and reimagine the classroom of the future.

Biography: Dr. Hogan is a Human Capital Management scholar-practitioner, strategic adviser, executive leadership coach, and a higher education thought leader in the Ed Tech sector. He is an internationally recognized subject matter expert on business ethics, diversity, equity, inclusion and civil discourse in the workplace, and an enabler of executive leadership and organizational excellence. As a professor, he is unique in his ability to ignite transformational leadership development by creating incidents of cognitive dissonance and opportunities for self-reflection, self-discovery, self-awareness, and the development of empathy and compassion by using the arts as an agent-of-change.

Dr. Hogan is a Professor of Practice in Human Resource Management at the Pennsylvania State University, School of Labor and Employment Relations. He teaches undergraduate and graduate courses in-residence and on-line. His signature class is Ethics in the Workplace where he explores the ethical challenges associated with the convergence of Artificial Intelligence, Machine Learning, immersive technologies, 5G, and human beings in the workplace.
Dr. Hogan's research interests include Global Leadership Development, Global Diversity and Inclusion, Business Ethics, Corporate Social Responsibility, Sustainability, and Ethical and Socially Responsible AI. In August 2020, he was appointed to the Society for Human Resource Management (SHRM) Blue Ribbon Commission on Racial Equity. See SHRM website below: https://togetherforwardatwork.shrm.org/brc/

Dr. Hogan currently represents Penn State University as a member of the U.S. Technical Advisory Group of the American National Standards Institute (ANSI). In this role, he is involved in developing and representing the U.S. position on global HR standards to the International Organization for Standardization (ISO). In December 2016, he was appointed and continues to serve on the ISO Work Group responsible for developing a global HR standard on diversity and inclusion. In November 2016, he was appointed and continues to serve on the SHRM Diversity and Inclusion Special Expertise Panel. Dr. Hogan also served on the Penn State University President's Commission on Racial/Ethnic Diversity from 2015 – 2018. He was elected Co-Chair for Academic Year 2017-18. He has been appointed to serve as Diversity and Inclusion Director and voting board member of the Pennsylvania SHRM Council for a two-year term beginning January 2020. Currently, Dr. Hogan serves as a Scholar-in-Residence at the Center for the Performing Arts at Penn State, College of Arts and Architecture and serves as a member of the Community Advisory Council. In March 2019, he was selected to serve as a scholar for the Penn State Student Engagement Faculty Academy for Academic Years 2019 –2021.

In this role, he conducts research and serves as an ambassador and faculty champion for student engagement and engaged scholarship, and serves on a steering committee responsible for designing, developing, and deploying a university-wide student engagement portal. The portal will incorporate Artificial Intelligence and Machine Learning.

Dr. Hogan was selected to give the keynote speech at the 2019 Penn State Student Engagement Summit. See link below for a summary of his session: https://sensummit.psu.edu/speakers/keynote/

In June 2020, Dr. Hogan was selected to serve as a Penn State University Teaching and Learning with Technology Faculty Fellow for academic year 2020. See article at link below: https://news.psu.edu/story/632962/2020/09/24/academics/teaching-and-learningtechnology-welcomes-newest-faculty-fellows

In May 2020, he was invited by the World Economic Forum’s Empowering AI Leadership Initiative to collaborate with global thought leaders to develop and publish an Ethical AI Toolkit for C-Suite executives. He selected as a judge for the 2019 Penn State University Nittany AI Challenge.

Dr. Hogan was selected to conduct a session at the Penn State University 2020 Teaching with Technology Symposium on the topic of Creating Transformative Experiences: Leveraging Technology to Promote Student Engagement and Engaged Scholarship. See article at link below: https://ler.la.psu.edu/news/news/hogan-to-speak-at-2020-teaching-and-learningwith-technology-symposium
Due to the COVID-19 pandemic, the event was moved to an online platform. Dr. Hogan's presentation can be viewed at the YouTube link below: • https://www.youtube.com/watch?v=MKR1t7T_Wa0&list=PLFQiRM-pHrW31Tvj8Jd6ORl0pj0VnsGep&index=13&t=0s

In August 2019, he was selected to serve on the Governance and Nominating Committees of the Penn State Alumni Council. The Alumni Council is the governing body of the Penn State Alumni Association where he is serving a three-year term as an appointed member.

Dr. Hogan has over 30 years of experience as a practitioner and has served in leadership positions in higher education and the corporate sector. Prior to joining the Penn State University School of Labor and Employment Relations, he held the position of Interim Associate Provost, Office of Faculty Affairs at the University of Maryland Global Campus (UMGC). Prior to working for UMGC, he spent 23 years with AT&T in a variety of assignments including sales, sales support, business development, marketing, and human resources. These assignments involved leading teams, operational and P&L responsibility. In his last assignment at AT&T, Dr. Hogan served as Director of Strategic Talent Acquisition and Retention, Workforce Diversity and EEO/AA. This real-world grounding underpins his research and anchors his classroom teaching with the next generation of students and leaders.

He served as a Scholar-in-Residence at the Penn State University Sustainability Institute from 2014 – 2019. He provided leadership on the implementation of the Penn State University 2016 – 2025 Strategic Plan as a member of the Stewarding our Planet’s Resources Steering Committee and the Infrastructure and Support Steering Committee from 2017 - 2019.

Dr. Hogan earned a Doctor of Management Degree (International Operations emphasis) from the University of Maryland Global Campus and a Master of Public Administration and a Master of Regional Planning Degree from Penn State University. He earned a BA Degree in Behavioral Sciences from Point Park College. In August 2017, he graduated from the Georgetown University Institute of Transformational Leadership with a certificate in executive leadership coaching.
How to Create a Course Within Your Existing Business Model

JEREMY WENGER
Owner & CEO, Workpress Media

Description: Jeremy will cover the ingredients required to create a successful mastermind or digital academy within an existing business model. Creating the schedule, systems and automation to operate lean while delivering results is the key. Without the proper ingredients, there will be a ton of essential elements left out to help with the growth model of versions 1, 2, 3, and etc down the road of the development in the programs.

Biography: Jeremy Wenger has a background in business to rebrand/restore their operations, ministerial travels in launching and establishing churches, and real-life experience in healing from Suicidal Depression, Murder of a Father, and Business Failures of his own and has rebuilt to where he is now.

Jeremy got his start in working with his dad, who owned a tree business for over 20 years. After his dad passed away, Jeremy set off to make his own legacy and became a 40% owner in a 13 year old landscaping company at the age of 18 years old.

The company grew by over $300,000 in revenue within a 12 month span of time where the owner was able to eventually retire, handing his company to his sons. While Jeremy was overseas doing mission work, he was promoted from Grunt to Outreach Coordinator and was responsible for filling the church. At the end of the 6 month stint in Barranquilla, Colombia; the church (still there, present day) in 2013/2014 had over 85 young adults showing up to small groups every single week.

Jeremy knows how to promote and hype people up into something worthwhile and helpful to help them achieve their goals. Since Jeremy's time in South America, he has worked with business owners and organizational leaders to help them improve their online presence in many ways.
Description: Essential key to a successful business and leadership is giving. Giving is based on three components: “Empowerment” being able to empower leaders, employees & investors through a giving formula. “Innovation” staying ahead of the curve, finding unique ways to continue reinventing the brand and business. “Diversity” the breakdown of using different backgrounds & experiences to create a business experience to appeal to a larger demographic. Today’s giving is from the philanthropy innovation for tomorrow. Giving isn’t always about the economic exchange, it’s the communication exchange that proceeds the value.

Biography: Sebastian Sanders "The Youth Principal" is a world Motivational Speaker. Born in Houston Texas, Sebastian is a known community leader & youth advocate since his founding of The Sanders Hand in 2017 Sebastian has been changing the lives of many families & students across the world servicing over 2,000 youth & college students from Texas to Oklahoma. Sebastian is a graduate from the University of Texas at San Antonio with his bachelor's degree in business administration management in his professional career working for Pepsico as a Sales District Manager. In addition to Sanders Hand Sebastian is the founder & chairman of SJS Enterprises, serving as the cultivation of community & business as we know it. With his expertise in non-profit consulting & non-profit coaching, Sebastian is a published best-selling author of "Art of Giving" One Non-profit Can Change The World, the complete business inspirational guide to founding your own non-profit organization.

Known for his amazing work with Youth, he is a perceived businessman & Social Entrepreneur with the creation of "Define Success" curriculum & leadership camp. Sebastian is a well-rounded entrepreneur with his unique sense of business & thrive for change in our economy & community.

Quote from Sebastian - "Don't look for change, be the change"
Description: Sensors are the vital aspects in smart cities, smart health care, smart factories, etc. automation in general. Without sensors there is no automation. What are sensors, types of sensors, how do they work, how do they interact with the other essential components of automation will be what I will talk about.

Biography: Highly successful, passionate, inspiring Operations and Supply Chain Management professional with 20 years of leadership experience in global MNCs with a proven track record of reducing operational costs and streamlining operations, with multi country experience including ASEAN, India, Japan, China, Holland, Germany.

A specialist in planning, process re-engineering, engineering refurbishment, production management and financial management.

Areas of Expertise
- Strategic Planning and Budgeting
- Industry 4.0
- Digitalization
- Materials Planning
- Procurement
- Logistics / Warehousing
- Change Management
- Project Management
- SOX Internal Controls.
- S & OP
- ERP Implementation
- MRPII Implementation
- Six-Sigma & Lean
- Quality Management
Emerging technologies in Marketing Automation & Why AI is New Marketing Automation Frontier

PRIYAL BOROLE
Lead Manager, Digital Marketing and Analytics, T. Rowe Price

Description: The advancement in technology is the driving force that has facilitated the emergence and growth of digital marketing. Financial services, Manufacturing, Retail and other industries with ingrained legacy processes often struggle with technology migrations however pandemic has given leaders and marketers a new outlook towards leveraging deeper insights with creating an omni-channel experience. As being global outreach of products and services, technologies driving marketing are critical part of the organization in retention and leads generation in B2B and B2C space.

Marketing Automation supported by AI, Blockchain and Cloud Computing can deliver seamless experience at scale. Orchestrating campaigns with integrated assortment of datasets, models, machine learning services can implement intelligent processes to achieve better ROI on digital marketing investments and improve customer journey via all channels and touchpoints.

Biography: Priyal Borole is Marketing Automation Expert. He is currently working as Lead Manager – Digital Marketing and Analytics for T. Rowe Price, which is one of the top assets management firms known worldwide.

Priyal comes from database marketing with history in retail banking and insurance industries. He holds a Master’s Degree in Data Analytics from DePaul University Chicago and certified expert in leveraging Campaign Management and Cloud platforms for Marketing Automation, in addition history of working with leading Marketing technology. He carries diverse technology stack including cloud computing, Big Data and AI to automate marketing campaigns and analyze customer insights to in omni-channel communications building strong relations between the firm and its clients.
How AI-Powered Digital Health Is Transforming Healthcare

VICTOR L. BROWN
Founder & CEO, Xcellent Life

Description: In this session, I will describe how Artificial Intelligence (AI) is impacting healthcare and how the trajectory of where it will take healthcare is transformational. It will provide insights into how AI is impacting healthcare applications today as well as the applications that are just beginning to be shaped by AI-powered applications. I will draw some industry comparisons to support the predictions of how healthcare will be transformed in the next 10 years. Participants in the session will learn about the present applications in healthcare being impacted by AI, the applications that are just getting exposed to AI and how the evolution of the application of AI-powered software will transform healthcare as an industry.

Biography: Victor L. Brown, Founder & CEO is a seasoned leader with extensive experience within both large global companies and start-ups that deploy enterprise class software and sensor-based applications. Victor has driven business success as a leader and as a hands-on practitioner of best-practice approaches across engineering, marketing, business development & sales. Victor built an international product marketing team from the ground up and drove revenue from $10m to $52m in three years at a startup (BPL Global). As a part of that revenue growth, Victor took a product concept and delivered a software platform that landed two large contracts in a highly regulated market. Additionally, he led a successful consolidated of two similar enterprise software applications post acquisition for Schneider Electric to deliver a new enterprises class software to a global customer base. Victor has led the introduction of over 20 different products into global markets that have grossed over $1b in revenue.
Mobile solutions can now augment the human ability to see, taste, smell, hear, and think; finding counterfeit and quality problems in the field; on-line or offline.

Counterfeit goods are a $500B+ problem, and the cost of compromised quality is even higher. The IBM Visual Verifier brings together innovations in AI with optical imaging, sensor arrays and native mobile device features to verify the identity and authenticity of substances. AI and machine learning techniques including neural networks and video analytics are used to recognize the optical characteristics of a substance including its color, motion, viscosity and hue saturation.

The solution works independently or can be anchored to a blockchain to bridge the gap between the digital data and physical goods.

Applicable to every industry, beyond fraud and counterfeit, and this is just one of a series of solutions to augment the many human senses that will be covered in the fast-paced presentation and demonstration.

Tony is the IBM Global Leader for Experience Engineering, Mobile and Extended Reality (XR), inspiring clients across industries to enable their employees and customers to embrace the next generation of experiences; transforming how people work and engage through mobile and emerging technology.

In his 30+ years with IBM he has led strategy and deployment of leading-edge technology and built multiple delivery organizations to transform business results for clients across industries and geographies.

Tony was writing complex code at just 10 years old and naturally followed a successful deep technical leadership career. He is now a trusted advisor to clients across industries for how to get the best from combining new technology and business with a human-centric approach.
His breadth of experience encompasses both legacy and digital services making him in constant demand, as this bridge between old and new domains is often the key to successful digital transformation. He is also an active public speaker, with a unique entertaining style that puts a simple lens on things that might just be very complex.
You Inc. Building Your Personal Brand for the Career You Want!

JENN BONINE

Founder & CEO, AI Applestore Inc., PinkPowered AI, RedRex

Description: Building the right personal brand is one of the critical success factors in today’s modern workplace. Organizations develop a brand and image, but not many individuals think about their personal brand and how it can affect their career. As we interact with people, we want to influence them to support our efforts—approving projects, budgets, and funding; supporting our next career move; or recommending us for that promotion or raise we want. As a professional, it is critical to understand how you are being perceived by your “target audience.” During this interactive session Jennifer shares ideas on building your brand, mastering politics, reading your colleagues’ and bosses’ perspectives—all techniques that get the results you want. She presents a toolkit for creating your personal brand, changing perceptions in the organization to ensure successful interactions with others, and improving your ability to achieve your career goals. Any professional with career aspirations should be actively shaping her brand and career. Leave this session with a clear idea of your brand, how to continually re-invent that brand as your career & aspirations evolve, a start on your personal brand statement, and tips for networking effectively to promote your brand.

Biography: Jennifer Bonine is the CEO of AI Appstore, Inc., PinkPowered AI, and the RedRex platform. She was the first female Artificial Intelligence (“AI”) platform tech CEO. The company is pioneering human-centered technology for schools, corporations, non-profits, and start-ups. Respected as a gifted speaker, entrepreneur, and philanthropist, Jennifer Bonine addresses the AI industry nationally and internationally, including at the World Economic Forum in Davos and CNN Money Switzerland. Recently named one of the Top 30 Leaders to Watch in 2020 by Silicon Review, Jennifer Bonine was featured at the UN’s AI for Good summit. Jennifer is also developing a series of books to educate children about the power of AI and machine learning. She hosts a 612TALK Podcast that explores origin stories of people with Minnesota Connections along with Sony recording artist Dave McElroy.
Building a High Performing and Resilient Team Begins by Establishing a Culture of Trust

LINDA TILSON
Owner, Learn From Linda

Description: Building a high performing and resilient team begins by establishing a culture of trust.

- Communicating a vision that people can see and stand behind
- Identifying and inventorying team talent
- Inviting and evoking people to step up and into their full potential
- Creating a culture that honors and values people to speak for what they want, need, and desire.
- Focus on destination and structure but less attached to the how

Biography: Linda Tilson has led a team of accountants and professional staff for over 13 years as an Accounting Services Manager for the Department of Labor and Industries and has most recently completed her project coordinator and project scheduler certificates from the Project Management Institute (PMI).

Linda is passionate about empowering individuals to take actions that lead to personal and professional success through her active leadership in mentoring, coaching, and teaching partnerships as the business owner of Learn From Linda. She is actively serving on the Interagency Committee of State Employed Women’s mentorship subcommittee, partnered with Jared Bull, of Transformational Coaching, as a coach for the “Coaching and Business Mastery” Program, and is an instructor for South Puget Sound Community College’s Corporate and Continuing Education Program. She is also the creator and coach for the “Your Pathway to Living Your Best Life” program and co-host of the Two Perspectives Podcast where she utilizes her love of coaching people to give them a space to receive multiple perspectives and insights to help them navigate through life.
What is a Stablecoin?

CARLOS TAPANG
Founder & CEO, RockStable

Description: An in-depth look at stablecoins
- Why Bitcoin has value but it’s not a currency
- What is a currency?
- Why is stability of value important?
- How do central banks keep the value of a fiat currency fairly constant?
- A stablecoin is just another form of fiat currency, its value is fixed with respect to a fiat currency.
- How does the issuer of a stablecoin keep its value constant?
- Why do we need stablecoins? Use cases.
- What are CBDCs?
- Hayek’s “private money”

Biography: I am a veteran software design engineer, and an entrepreneur.

I first wrote about Bitcoin in 2011, just two years after it started. Back then, its exchange rate was about 1 USD. I invested sometime in 2013, when it came down to about $70, after climbing to more than $200 earlier. In 2014 I used my profits to start Centerus, a company for hosting bitcoin miners in Wenatchee, Washington. In August 2014 I participated in a crowdsale for Ethereum, at less than 1 USD per ether. Now I am using my profits to start Rock Stable Token Inc (formerly Pure Money Technology).

My new cryptocurrency company - Rock Stable Token Inc - aims to turn our token ROKS into a worldwide medium of exchange.
How to become a TEDx Speaker

BILYANA GEORGIEVA
CEO, iConnect21

Description: My talk can be delivered in 15 min, 30 min, 45 min or 60 min and usually people have a lot of questions as I make it interactive by asking my audience loads of questions during my talk. The talk itself answers the most commonly asked questions: Why should people do a TEDx Talk (benefits), Where to start from, How to prepare best, How can my TEDx Talk go viral and I gain the visibility I want? Can I use TEDx to promote my business and position myself and my company?

Biography: Bilyana is a digital nerd, multi award-winning speaker, micro influencer on LinkedIn, trainer and a TEDx speaker.

Her background is Corporate Digital Transformations, and her passion is her signature training program ‘Soon-To-Be a TEDx Speaker’ which helps executives, business owners, speakers and everyone who Dare to Speak Up, to design and deliver a powerful TEDx Talk, then use social media hacks to make it go viral.
Suman Kanuganti, born and raised in a small university town in Southern India, migrated to the US in 2002 to pursue his Master’s in Robotics at the University of Missouri Columbia. And later, pursued his MBA at Rady School of Management.

Passionate about science and technology ever since he was a kid, his journey has been in pursuit of and riding on the cusp of emerging technology and innovation; he was an avid proponent of the Linux open source community in the early days; built technologies such as robotics in the automotive space, autoscaling compute before AWS existed, mobile streaming services before 4G networks, and created consumer-facing applications such as Turbotax and fintech innovation such as smart wallets (his first startup) before Google wallet.

His passion for building products and creating experiences that improve the lives of humans originated from his philosophy of “Don’t solve the human, solve the problem”. After his first startup failed, Suman was motivated to found his second startup Aira.io - using AI, AR, and wearables to solve the problem of missing visual information for people who are blind and low vision. Today, that service is used by a community of 300 million people around the globe and has established strong brand recognition in the blind community as "the dawn of independence since the white cane invention”.

His current startup - Human AI Labs is a startup using neuroscience, AI, and blockchain to build the technology for solving the problem of memory retention and recall. Rather than focusing on fixing the brain, Human AI Labs is building a personal AI for every individual to expand the potential of their biological memory; to forget less and recall more.

Learn more about Human AI Labs at https://personal.ai.

Suman’s work has been profiled in the NY Times, Fast Company and Wall Street Journal. He was named Forbes 40 under 40, Smithsonian’s Top Innovator to Watch, and holds 7 patents to date.
In a world that is DRIP [Data Rich, Insight Poor], everyone wants to get their message across, but no one has time to listen. Much of what we carefully prepare in our presentations goes into mental “attention spam”: filtered out before it gets a chance to reach consciousness and consideration. Storytelling can get underneath attention spam as it is built on the importance of emotions, of System 1 and of how we are innately storytelling and pattern-seeking creatures. Tasgal will quote from his award winning “The Storytelling Book” his follow-up book on insight and inspiration, “The Inspiratorium”, and his latest -“InCitations”- to explore how to move beyond data, facts and information. If you harness the emotional power of storytelling, you can win over any audience to create a dramatic impact on the way you, your team and company communicate and share information.

He runs his own training company and is a Course Director for the CIM [Chartered Institute of Marketing], the Market Research Society, the Institute Of Internal Communication, the AAR (ad agency/client relationship advisers) and the Civil Service College, running courses on Storytelling, Behavioural Economics, Insightment and Creative Briefing in the UK, US, Europe, China, Hong Kong, Australia, and UAE.

He is also a long-term Ad Agency planner and still freelances with several agencies and clients, for example currently helping the Royal Albert Hall tell their story ahead of their 150th anniversary in 2021.

Besides this, he is an Associate Lecturer at Bucks New University and Nottingham Trent Universities and a Principal Advisor for CIO Connect in Hong Kong, the premier advisory service dedicated to CIOs and other tech leaders in HK.

He regularly speaks at client events and international conferences, for example at the US Insights Association “Next” conference in New York in May 2017 the Australian Market Research Society annual conference in Sydney in 2017, and more recently in 2019 at Knowledge Management Asia in March, at Inbound, in Boston in September as well as Keynoting at Microsoft’s Global Sales Summit in Seattle and at the Marketing One event in Moscow in October 2019.
Tas also regularly appears on TalkRadio’s Early Breakfast show to discuss marketing and advertising topics.

He is the author of The Storytelling Book, the award-winning guide to using storytelling techniques to improve presentations and communication. The book is already on a fifth re-print and has been translated into Mandarin. His second book, “The Inspiratorium”, a compendium of insight and inspiration hit the shelves in 2018.

His new book “Incitations”, a collection of expressions, phrases and words designed to incite insight (“wonderful, wise, insightful and witty”)-arrived in April 2020.

You can hear him talk about insight, story and human behaviour in this podcast or this video clip. He speaks passable French, obsesses about etymology, over-avidly follows Arcade Fire, and plays tennis and skis harmlessly.
Using COBIT and NIST to Govern & Manage Your Third Party Risks

MARK THOMAS
President, Escoute Consulting

Description: There is no such thing as an enterprise that functions without suppliers, and there is no such thing as an enterprise that doesn't assess risk. The difference between a successful organization and one that is not, is how they govern and manage risk, and in today's environment, suppliers are a key aspect of any risk profile. There are countless standards, documents, bodies of knowledge and methods in our industry that have their own twist on handing 3rd party risk, but many don't realize that there are two frameworks that provide actionable information on these risks. These frameworks are COBIT and the NIST Cybersecurity Framework (CSF). During this presentation we will explore the dynamic world of managing risk, in particular, managing 3rd party risk using COBIT and NIST as frameworks to integrate the multitude of standards and frameworks out there, as well as dive deep into practices and activities that should be core ingredients to your risk process.

Biography: Mark is an internationally known Governance, Risk and Compliance expert specializing in information assurance, IT strategy and service management. With over 28 years of professional experience, Mark has a wide array of industry experience including government, health care, finance and banking, manufacturing, and technology services. He has held roles spanning from CIO to IT consulting and is considered a thought leader in frameworks such as COBIT, NIST, ITIL and multiple ISO standards. Mark routinely speaks at US and international conferences and earned the ISACA John Kuyers award twice for Best Speaker/Conference contributor. Mark also holds the CGEIT, CRISC and CDPSE certifications.
The development of software for decision support is at present an inclination for the creation of a business support system and a factor of the corporate competition and prosperity. This decision support provides the decision makers with vast useful information in an environment of difficulty, complexity and problematic decision process. This led to the realization of decision processes by using artificial intelligence.

The functions of decision process is the problem defining, determining the conditions for solving the problem, setting the goal, finding the variants of solutions and their evaluation, choice of solutions and decision making.

During the present speech we will be discussing issues about Artificial, Human, Emotional, Social Intelligence, Logic, Understanding, Learning, Reasoning, Planning, Creativity, Critical Thinking, Problem Solving, Decision-Making. Also, we will be comparing the Artificial Intelligence with Human Intelligence and will discuss issues for Ethical Machines. Furthermore, we will try to identify the relation of the Artificial Intelligence in Business and Decision-Making.

I am a Vice President of Bilston College UK, Founder of International Advisory operating in the GCC countries in the Oil and Gas Industry, Diplomatic & Geopolitical Advisor for International Business Strategy, Senior Vice President of the International Institute of Marketing Professionals, Editor in Chief of the African Journal of Social Sciences and member of the Harvard Alumni. Further to these posts, I have great experience in higher education, international business and negotiations, international trade and public relations.
The 19 Roadblocks to Effective 1-Way Video Interviewing

DONNA HOOK

Owner, Confident Communicator Coach

Description: By attending, you’ll gain valuable insight into the inner workings of 1-way video interviews, be able to identify the #1 mistake to avoid with 1-way video interviewing and you’ll leave her presentation with effective strategies to prepare for your 1-way interviews.

Biography: Is a certified Public Speaking and Life Coach who has also spent numerous years working and managing people and projects for Fortune 50 industry leaders. Known as the Confident Communicator Coach, Donna’s mission is to help people remove roadblocks to effective communication so they may become the best expression of themselves.
2021 Global Summits

If you would like to give a presentation in your area of expertise at one of our 47 summits or you want to use a summit as a chance to launch a new book or new product (free of charge), please send the title and description of your proposed presentation and your bio to speakers@gaotek.com.

If you would like to participate in a panel discussion, please indicate the topics you have the strongest expertise in by sending us an email to speakers@gaotek.com.

If you are a thought leader in the industry, you would like to create and chair a panel discussion, please send us a description of your proposed panel discussion and, optionally, a list of candidate panelists to speakers@gaotek.com.

If you are an industry leader and you would like to serve as a member of our chairing committee for a summit, please send us an email to speakers@gaotek.com. This is purely an honorable position - it is up to you to decide how much you would like to get involved.

Panelists, panel chairs, and members of the chairing committees are welcome, but not required to give a regular presentation.

If you would like to exhibit or sponsor one or more of our 47 global summits, please send your inquiry to exhibitors-sponsors@gaotek.com.

While our summits cover a wide spectrum of topics, we particularly welcome presentation and panel discussion proposals on how to tackle the following urgent and paramount issues:

- How to apply technologies to help businesses survive the COVID-19 pandemic thrive in the post pandemic world
- How to address the impact of the COVID-19 pandemic on technology developments, business operations, mental health and healthcare
- How to take advantage of business opportunities in the technology field, both for existing and new ventures
- How to have a successful career during and after the COVID-19 pandemic
2021 GLOBAL IOT, RFID, CLOUD AND DRONE SUMMITS
BY GAO RFID INC.

2021 Global IoT & RFID Summit
2021 Global IoT, RFID and 5G Data Networks Summit
2021 Global IoT & RFID Software & Systems Summit
2021 Global IoT & RFID Security, Privacy and Trust Summit
2021 Global IoT, RFID, Cloud & Drones for Construction & Energy Summit
2021 Global IoT, RFID, Cloud & Drones for Supply Chain & Logistics Summit
2021 Global IoT, RFID, Cloud & Drones for Retail Summit
2021 Global IoT, RFID, Cloud & Drones for Automotive & Transportation Summit
2021 Global IoT, RFID, Cloud & Drones for Manufacturing Summit
2021 Global IoT, RFID, Cloud & Drones for Aerospace, Defense & Government Summit
2021 Global IoT, RFID, Cloud & Drones for Healthcare & Pharmaceuticals Summit
2021 Global IoT, RFID & Cloud Summit
2021 Global IoT, RFID & Drones Summit
2021 Global IoT, RFID, Cloud & Drone Investment Summit
Thank You